



AEROPIXEL

ELEVATED FILMING & PHOTOGRAPHY SERVICES



GOLF CLUB MARKETING PACKAGES

2020/21



SHOWCASE YOUR COURSE LIKE NEVER BEFORE

OUR SERVICES

- Photography and Filming.
- Stunning promotional videos.
- Corporate golf events documented and showcased in HD.
- 18 hole flyover virtual tours .
- Beautifully printed and framed images of your favorite course.
- Digital images for sale which can be reprinted and sold to members.
- Fine Art aerial prints of your course for displaying in the clubhouse .
- Sponsorship opportunities for corporate members or local businesses.
- Sell advertising space on hole flyover videos.



CONNECTING YOUR GOLF CLUB TO THE DIGITAL MARKETPLACE WHERE MILLIONS OF POTENTIAL VISITORS CAN SEE YOUR COURSE IN SPECTACULAR ULTRA HIGH DEFINITION.

WHO WE ARE AND WHAT WE DO

Our Director and pilot Craig Matheson has been a competitive PGA professional for over a decade, along with being a keen photographer and film maker. After passing the Bnuc-s course 3 years ago, we have been granted CAA permission to conduct aerial work using an Unmanned Aerial Vehicle (UAV) within a set of strict guidelines and regulations.

We are passionate about helping golf clubs prosper and believe that showcasing your course online in this manner will lead to fuller starting sheets and greater revenue.

FLEXIBLE SOLUTIONS TO MEET YOUR CLUB'S MARKETING NEEDS

Package 1—Par

from **£495.00**

An aerial photo shoot of your golf course. We will provide you with still images of the signature holes and an overview of the estate and surrounding area which can be shared online and will create a great new look to the club's website

Package 2—Birdie

from **£1295.00**

Same as our par package plus a 3/4 minute stunning promotional video, incorporating ground, aerial and timelapse footage to showcase your course and facilities like never before. We will make a compilation of your favorite scenes and add royalty free music to create a captivating advert for your club.

Package 3—Eagle

from **£1995.00**

Same as previous packages with the addition of a spectacular 18 hole aerial virtual tour. Create a course guide section on your website and allow potential customers or members to see every nook and cranny of their course in a completely different way with super smooth high definition tee to green footage as seen on Sky Sports.

Albatross—All the images and videos we provide can be embedded into your website for an additional fee which can be arranged on consultation.

*18 hole flyovers, edited and hosted online from **£995.00***

If none of our packages suit your club please get in touch with us to discuss your requirements and ideas. We are 100% about customer satisfaction and will tailor our services to suit your needs.

**YOUR GOLF CLUB CAN
EARN UPWARDS OF
£18K PER ANNUM
FROM CORPORATE-
ADVERTISING ON
YOUR HOLE FLYOVERS.**

**SELL STUNNING FRAMED
AERIAL PRINTS OF YOUR
GOLF COURSE AND CREATE
AN EXCITING NEW SUSTAIN-
ABLE REVENUE STREAM
WITHIN THE CLUB.**

**OPTIONS AVAILABLE ALLOWING YOU
TO MAKE UP TO A FANTASTIC 50%
PROFIT MARGIN WITH MINIMAL
OUTLAY.**



CORPORATE GOLF DAYS AND SPECIAL EVENTS

Allow us to document your golf day from start to finish, creating memories which will last a lifetime.

From live images on the course displayed on TV in the clubhouse, to the ultimate society/group selfie, Aeropixel is your one-stop-shop for all the media you need to make the next golfing event one to remember forever.

Whether its aerial views of beat the pro on a par 3, the longest drive competition or an overview of the day's events you can be sure we won't miss a moment of your groups round on the links.

Each golfer can be presented with a commemorative pack including a mounted photo print and a copy of the video production either on DVD or link to a web hosting site to view the days action.



Please get in touch with our team to book your shoot or with any queries or requests you may have regarding our services. We will be more than happy to discuss your requirements and how we can help promote your golf club or event using this innovative, filming and photography technique which will add tremendous value to your marketing campaign.

For some great examples of our work please find us on Youtube and Facebook where we regularly update our pages with our most recent work and also check out our website

www.aeropixel-scotland.co.uk/golf-marketing/



PROFESSIONAL AERIAL MEDIA

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Craig Matheson



PGA Professional